

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 489093 /		<u>Alt Order #</u> 06273652
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 08/14/12 - 08/20/12		<u>Estimate #</u> 501
<u>Advertiser</u> ISS/Restore Our Future		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-64		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	08/14/12	08/17/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$750.00			
N 2	KVVU	08/14/12	08/17/12	Anderson	3-4p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$275.00			
N 3	KVVU	08/14/12	08/17/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$350.00			
N 4	KVVU	08/14/12	08/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				4	\$600.00			
N 5	KVVU	08/14/12	08/17/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	8	\$13,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-TWTF--				8	\$1,725.00			
N 6	KVVU	08/16/12	08/16/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	---2---				2	\$1,850.00			
N 7	KVVU	08/17/12	08/17/12	NFL Pre-Season Game	NFL Pre-Season g:		:30			NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	----2--				2	\$1,850.00			
N 8	KVVU	08/18/12	08/18/12	Criminal Minds	Sat 5-6p		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2-				2	\$225.00			
N 9	KVVU	08/18/12	08/18/12	MLB Regular Season	12-4p/4-7p		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----2-				2	\$750.00			
N 10	KVVU	08/18/12	08/18/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	08/13/12	08/19/12	-----1-				1	\$950.00			
N 11	KVVU	08/19/12	08/19/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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<u>Contract / Revision</u> 489093 /		<u>Alt Order #</u> 06273652
<u>Contract Dates</u> 08/14/12 - 08/20/12	<u>Product</u> RESTORE OUR FUTUR	<u>Estimate #</u> 501
<u>Advertiser</u> ISS/Restore Our Future		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$300.00			
N 12	KVVU	08/19/12	08/19/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	\$1,575.00
											1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----1				1	\$1,575.00			
N 13	KVVU	08/20/12	08/20/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$750.00
											1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$750.00			
N 14	KVVU	08/20/12	08/20/12	Anderson	3-4p		:30			NM	1	\$275.00
											1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$275.00			
N 15	KVVU	08/20/12	08/20/12	The Dr.Oz Show	4-5p		:30			NM	1	\$350.00
											1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	1-----				1	\$350.00			
N 16	KVVU	08/20/12	08/20/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$600.00
											2	\$3,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	2-----				2	\$1,725.00			
Totals											41	\$39,300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/20/12	41	\$39,300.00	\$33,405.00
Totals	41	\$39,300.00	\$33,405.00

Signature: _____ **Date:** _____

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AUG10/12 16.5
*** KVVU-TV ***

TOWSON, MD 21286

CLASS:	NATL.	LOCAL	REGIONAL
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG10/12 16.55

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RESTORE OUR FUTURE

AGENCY ADVERTISER CODE = AGENCY EST# = 501
AGENCY PRODUCT CODE =

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PROGRAM : NEWS
RA35+ : 2.0
CON COM1 : 1X MAX/DAY
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1	700A-900A	30	\$750.00	8/14	4	TU-F	4
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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG10/12 16.5

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
2			300P-400P	30		\$275.00	8/14	8/17	4		TU-F	4
PROGRAM : ANDERSON COOPER												
RA35+ : 1.0												
CON COM1 : 1X MAX/DAY												
3			400P-500P	30		\$350.00	8/14	8/17	4		TU-F	4
PROGRAM : DR OZ												
RA35+ : 1.0												
CON COM1 : 1X MAX/DAY												
4			530P-600P	30		\$600.00	8/14	8/17	4		TU-F	4
PROGRAM : NEWS												
RA35+ : 2.0												
CON COM1 : 1X MAX/DAY												
5			1000P-1100P	30		\$1,725.00	8/14	8/17	8		TU-F	8
PROGRAM : NEWS												
RA35+ : 5.0												
CON COM1 : 2X MAX/DAY												
6			800P-1100P 5-8p	30		\$1,850.00	8/16	8/16	2		THU	2
PROGRAM : NFL PRESEASON: CINCY V ATL												
RA35+ : 10.0												
7			800P-1100P 5-8p	30		\$1,850.00	8/17	8/17	2		FRI	2
PROGRAM : NFL PRESEASON: DETROIT V BAL												
RA35+ : 10.0												
8			500P-600P	30		\$225.00	8/18	8/18	2		SAT	2
PROGRAM : CRIMINAL MINDS												
RA35+ : 5.0												
9			700P-1000P 1230-4p	30		\$750.00	8/18	8/18	2		SAT	2
PROGRAM : MLB GAME OF THE WEEK												
RA35+ : 4.0												
10			1000P-1100P	30		\$950.00	8/18	8/18	1		SAT	1
PROGRAM : NEWS												
RA35+ : 2.0												

REP HEADLINE# 6273652
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG10/12 16.5
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11			800A-900A	30		\$300.00	8/19	8/19	1		SUN	1
PROGRAM : NEWS												
RA35+ : 2.0												
12			1000P-1045P	30		\$1,575.00	8/19	8/19	1		SUN	1
PROGRAM : NEWS												
RA35+ : 3.0												
13			700A-900A	30		\$750.00	8/20	8/20	1		MON	1
PROGRAM : NEWS												
RA35+ : 2.0												
14			300P-400P	30		\$275.00	8/20	8/20	1		MON	1
PROGRAM : ANDERSON COOPER												
RA35+ : 1.0												
15			400P-500P	30		\$350.00	8/20	8/20	1		MON	1
PROGRAM : DR OZ												
RA35+ : 1.0												
16			530P-600P	30		\$600.00	8/20	8/20	1		MON	1
PROGRAM : NEWS												
RA35+ : 2.0												
17			1000P-1100P	30		\$1,725.00	8/20	8/20	2		MON	2
PROGRAM : NEWS												
RA35+ : 5.0												
AUG/12 39300.00												
CONTRACT TOTAL												39300.00
TOTAL SPOTS												41

MARKET TOTALS \$245,625 KVVU 16% KSNV 33% KLAS 32% KTNV 19% KVMY 0% KVCW 0% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*